

3. Mike Chaney has been asked to create a proposal on how to reach international alumni. Mike has agreed to take the project on and will report back on the progress.
- iii. Alumni Awards – Nellie Hohne
 1. This is the first in-person event in two years. The AAB will be recognizing award winners from 2020 and 2021. Winners listed on page 13 in board book. Award ceremony will be held at 2 pm in Hatfield Hall with reception in the lobby to follow.
 - iv. Upcoming Academic Term – Dr. Rick Stamper, Provost and Vice President of Academic Affairs
 1. Dr. Stamper gave background information on himself and his career. Dr. Stamper presented a slide presentation.
 2. The biggest news this fall is the opening of the new academic building. 70,000 square feet and three stories. First floor will have design studios, project spaces and shop spaces. Second floor will have collaborative classroom spaces and the third floor will have new chemistry labs, so that our labs are finally commiserate with the facilities, the equipment and the faculty. This building does a nice job of reflecting the values of this institution.
 3. Other big news is Rose is preparing for a record class. The incoming class is somewhere between 630-640. In 2020 Rose had 559 deposits by mid-May – this year there were 657. The three big winners are computer science and software engineering, electrical and computer engineering, and mechanical engineering. Chemical engineering has dropped off somewhat and the others have remained flat. Dr. Tom Bear and his team have done a tremendous job in recruiting.
 4. Moench Hall renovations are underway. It started this past June. The day after commencement the F section was cleared. The main points of focus for this renovation are HVAC, skylights and accessibility issues, faculty offices and Moench Café. The project will take about 24 months and it is currently in month three. At the end of next winter quarter, the entire east end of Moench will be shut down. That will cause us to displace 80 faculty offices. Currently, temporary offices are being built in Meyer and Moench.
 5. Rose launched a program called R-Squared this year. Just over 100 first-year students coming in who can take advantage of a program where if they have enough credit hours coming in, roughly 28 hours, they could earn both their

BS and MS simultaneously in four years. There are a variety of academic rules and procedures that would prevent that from happening, but Rose has spent the last year and a half working through those so that now it is possible. For some degree combinations, they can now do this. A little of 100 students have applied to participate in the program and Rose looks forward to having them work toward both a BS and MS.

of work. Rose is very proud to have her be elevated to the rank of Fellow for ASEE.

10. COVID is clearly a challenge for the Institute. Biggest challenge are safety protocols. Many older faculty members, who may have family members with compromised immune systems have some anxiety about being in a small room with 30 students. Protocols right now, Rose is incentivizing vaccinations, surveillance testing all those who are not vaccinated, mandatory masking, changing classroom density and shifting modes of delivery. Last year just under $\frac{1}{2}$ of all the seats were pulled out of classrooms. Looking at a pre-COVID year, 99.5% of classes were traditional face to face; after pulling seats out, last year Rose was at 39% traditional, and after getting better at delivery modes and scheduling Rose was at about 60-63% traditional. This fall, all the seats will be back, and Rose will be trying to get back to full density of classes although Rose will maintain some online and hybrid classes.
11. Other challenges as a result of COVID, high school math prep. High school students did not receive as much attention or support. Retention from last year to this year was 87%, which is low. The bright spot was underrepresented minorities came in at 93.9%. As a result, the Rose Summer Prime program was developed. Rose looks at the incoming class and tries to find those who look like they may be at risk. Dominant factor is seeing if a student had high school calculus and how they did. Rose also had everyone participate in a summer online math program that had a diagnostic aspect to it. From that, about 25 students were invited to a two week, all-expense paid residential program (RosePrime). There were 21 that accepted that invitation. There were some holes that were identified and addressed. As a result, there will be some mentors and tutors available to students.
12. Young Alumni Mentoring Program. Rose piloted seven Alumni mentoring students this year with positive feedback and that will be expanded out to 27 this fall. Charlie Ricker added that the program will have 31 Young Alumni who have volunteered to mentor students this fall.
13. Rose has embedded tutors in the classroom. By week five if it looks like the student is in trouble, they are pulled out, special class set up and do some remediation work with that student. Then they take the class over and a tutor is

embedded in that class. That tutor is not a passive person, they are calling those students every week or emailing them and being actively engaged with those students.

14. Rose has suspended the BS degree in Economics, largely due to very low numbers.
15. Early retirement program, several professors will be retiring or have retired. In the next year there will be about 11 more retiring as a part of this early retirement program.
16. Rose experienced the tragic loss of Bill Kline. Rose is trying to figure out all the things that Bill did at the BIC/KIC and redistribute that across the community.
17. Strategic Planning coming up, will involve short term planning and long term for the next ten years.
18. Updating IP policy.
19. Improving our robotics competition.

V. Break for Bruch with Alumni Award Winners

VI. ARBOT Report –

- e. Campus vaccination rate is about 60% of the total population with student athletes at about 92%.
- f. Interesting update on stimulus funding. Federal funding has provided about \$3.1 million to RHIT and \$2.7 million to students, for a total of \$5.8. Costs to the institute are at around \$6.2 million in net revenue loss and \$4.1 million in direct expenses, for a total loss of about \$10.3 million but \$3.1 million of this was recovered from federal stimulus money.
- g. The Board of Affairs recommended that Mike Mussallem be elected to a second term on the BOT and the James Cole and Andrew Williams become Emeritus Trustees; the Board approved those recommendations. Robert Stone (EE '86) joined the ARBOTs, replacing Ashvin Lad.
- h. The Investment Management Committee reported that the endowment is now \$257 million back in May, which includes \$36 million in earnings in the past nine months. The endowment is 70% equities.
- i. President Coons and Dr. Stamper discussed strategic planning. The goal is to create a three-year strategic plan and that might lead to a smaller capital campaign after the conclusion of the current campaign and focused on specific projects.
- j. The enrollment cliff is coming between 2025-29 and will see a large drop off of college applicants.
- k. Academic Affairs committee had a good presentation by Addison White. He noted that he is the first black student body president. He expressed sincere gratitude for the full scholarship that allowed him to attend RHIT. He did note that there has been a trend since 2014, regardless of COVID, that there has been a decrease in student participation rates in activities such as clubs, athletics, competitive teams, Greek life and honor and tech societies. This trend was about 78% in 2014 and 72% in 2020. Dr. DeVasher noted that Dr. Adam Nolte will become the new Faculty Rep for the upcoming year.
- l. Since 2005, Rose has spent \$311,000 on patents, with no evidence of licensing or royalty revenue from these patents. Rose has spent \$311,000

- a. Yes, 18 years ago people stopped having as many children. It is a demographic shift in eligible high school seniors.
- q. Because Rose is a specialized school, is Rose worried about being a regionalized school?
- a. If Dr. Bear were here, he would say we are not a regionalized school. As we look at the incoming class, the third most populous state of students is either California or Texas.
- q. What is the data in terms of where students are coming from?
- a. Rose still pulls primarily from the Indiana/Illinois/Ohio area, but it is decreasing every year. Dr. Bear's push is how do we make sure we make ourselves attractive. Rose is doing well on the west coast and southwest but not so well on the east coast. Rose needs to be advertising to the east coast because there are a lot of students there. Do we have programming that an east coast student is going to want to attend and does Rose offer the extra-curriculars that will attract those students? Rose also has a new Vice President in communications and marketing, and he is looking at how do we get students to look at Rose. Marketing to those students begins well before they are juniors or seniors in high school, it begins at the freshman/sophomore level and even before. Rose is looking at elongating that marketing cycle to target those individuals.
- q. Is that why they are trying to use alumni to recruit students?
- a. Dr. Bear sees our alumni network as a very strong support base from a volunteer and recruitment perspective. The alumni application fee waiver was a very successful tool last year and is being offered again this year. Alumni are given a code that students can use to apply to Rose-Hulman for free. That is one thing that Rose has been pushing alumni to do.

The last couple of years, Alumni have volunteered to send post cards to prospective students that have been admitted.

a special space for them at the GOLD party to be able to reconnect and have their first reunion since leaving campus.

Alumni are also getting back into the swing of having in-person events such as the Awards celebration today, the Cubs game a few weeks ago, and Pole Day back in May. The Alumni office is continuing to look at expanding in-person options as well as virtual options. Through our Rose Talks series, there have been so many more alumni engaged that have never attended in-person events.

VIII. Committee Breakout Sessions

IX. Committee Report Out

a. Executive Committee

- ii. Career Services is going to work with Alumni Relations on marketing and getting information in the Alumni newsletter.
 - iii. Jared Goulding would like to target four cities and target what alumni can help with distributing information in those cities to companies about Rose-Hulman.
 - e. Student Recruitment – Jessica Long
 - i. Report on pages 21-23. Student recruitment and diversity are top priorities, and the institution wants to keep engaging alumni to assist with student recruitment; however, from a committee perspective, we are not being called on, at all, from the institution to assist with either effort. The Committee recently requested information on how we can better support as a committee and the response was more of a form letter from Dr. Bear that we can continue to assist with written notes and discussing the waivers. Neither of these items require a full committee. The committee wants to have more targeted participation as alumni. Because of this, the committee is not sure if our committee is still viable or if it should be dissolved. A lot of members have reached out wanting to be on this committee and there has been a lot of disappointment that there is not more involvement.
 - ii. Jessica proposed that a survey be sent out to faculty and staff asking how we can best serve the institution. This could potentially help us repurpose the student recruitment committee or part of the committee.
 - f. Young Alumni Committee – Matthew Iwema
 - i. Page 24 of the board book is the YAC report. The YAC is trying to figure out what exactly our role is to the institution. Survey will be going out to alums to get a sense of what they would like from Rose and what our role may be or if the committee should be dissolved. Possibly targeting the senior class and informing them about the AAB. A lot of students are not aware of the AAB until 2-3 years after graduation. Is there a way to network with the senior class?
- X. Old Business – Kedar Murthy
 - a.

- XI. Adjournment – Kedar Murthy
 - a.